



# EMPOWERING GIRLS IN MUSIC TECHNOLOGY

GIRLSMAKEBEATS.ORG

## Girls Make Beats™

Founded in 2012, GIRLS MAKE BEATS (GMB) is a 501(c)(3) nonprofit organization that provides music technology education and real-world opportunities for girls by expanding the female presence of music producers, DJs, and audio engineers.



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# ABOUT US

## OUR MISSION

Our mission at GMB is to empower girls ages 5 to 17 by expanding the female presence of music producers, DJs, and audio engineers. We aim to increase our impact through our educational programming, events and mentorship. We provide music technology education, leadership development, and mentorship to help prepare girls with the necessary tools and knowledge to successfully navigate and build successful careers in the music industry. Your support will ensure that we are equipped with the staff, facilities, and materials to continue to serve these young women.

“ONLY  
**6.5%**  
OF MUSIC  
PRODUCERS  
ARE FEMALE”

- ANNENBERG INCLUSION STUDY

# SCHOOL PROGRAMS & CLUBS



Program Models include After School Programs, During School Programs, Seasonal Programs, and Clubs.

Beyond our core Music Technology skills, our programs also focus on the following:



## STUDENT LEADERSHIP

Student led clubs & tutorial content



## SISTERHOOD

Via the GMB Community and collaboration projects



## CREATIVITY SKILLS/ SOCIAL-EMOTIONAL LEARNING

Engaging girls in expression via creative musical projects and podcasting



## REAL WORLD OPPORTUNITIES

Via GMB Masterclasses, mentorships, music placements on TV/Film, performances and remix contests

# GMB PODCAST



## OUR GIRLS *TAKE THE MIC*

This is a space where girls can talk about things that are meaningful to them! With girls globally, we alternate the main hosts to offer various cultural perspectives.

### TOPICS INCLUDE:

- Current events
- Music
- School
- Bullying
- Reviews
- Educational Tips & Tricks
- Pop culture and more





GIRLS MAKE BEATS COMMUNITY

# ONCE A GMB GIRL, ALWAYS A GMB GIRL!

Keeping our girls connected beyond the classroom with continued access to opportunities and each other via our GMB Community.

ARTISTS/PRODUCERS/CELEBS  
WHO'VE ENGAGED WITH OUR GIRLS VIA  
GMBTV/AMBASSADOR  
PROGRAMS & MORE



ANGELA BASSETT



JANET JACKSON



JANELLE MONÁE



VICTORIA MONÉT

Giving **GIRLS** the opportunity to interview and interact with powerful and inspiring **WOMEN** who are shaping culture.

Our girls create remixes for major artists and engage in conversations surrounding their journey in music.



TINASHE



CHLOE X HALLE



SEREYAH



SHELÉA



MISSY ELLIOT



SYD



# MASTER CLASSES/PANELS

## ACCESS TO INDUSTRY EXPERTS



**TRISTIN MARSHALL**  
CAPITOL RECORDS



**RANDY SPENDLOVE**  
PARAMOUNT PICTURES



**OMAR GRANT**  
CO-PRESIDENT  
ROC NATION



**D.A. DOMAN**  
GRAMMY WINNING  
PRODUCER



**JENNIFER DRAKE**  
A&R/SONY ATV



**CORY ROONEY**  
GRAMMY WINNING  
PRODUCER



**KATIE WELLE**  
A&R/SONY ATV



**T-MINUS**  
GRAMMY WINNING  
PRODUCER



**TIMBALAND**  
GRAMMY WINNING  
PRODUCER



**NOAH SHEBIB**  
GRAMMY WINNING  
PRODUCER



**HARVEY MASON JR**  
PRODUCER  
CEO OF THE  
RECORDING ACADEMY



**VALEISHA**  
CO-PRESIDENT  
OF THE  
RECORDING  
ACADEMY

# PROVIDING PERFORMANCE OPPORTUNITIES

CLIENTS INCLUDE:

NETFLIX

ascap

ESSENCE



YouTube



The NAMM Show

LIVE NATION





## FEATURED ON:



Forbes



billboard



UNIVISION

NBC NEWS



# HELP US REACH OUR GOALS

Our goal here at Girls Make Beats is to educate and empower 1000 young girls annually. With your help, we aim to increase our impact globally through our educational programming, events, and mentorship.

## 1000 SCHOLARSHIPS PER YEAR

“GIRLS MAKE BEATS HAS GIVEN ME THE ACCESS TO MUSIC SO MANY GIRLS AND YOUNG WOMEN ARE TRADITIONALLY DENIED. THE EXPOSURE AND SISTERHOOD I’VE GAINED IN GMB HAS LED ME TO PURSUE A PROFESSIONAL CAREER IN THE MUSIC INDUSTRY AND I’M FOREVER GRATEFUL.”

- KAIYA NYASHA  
GIRLS MAKE BEATS ALUMNI



KAIYA & JANET JACKSON

## OUR IMPACT

Girls Make Beats is on a mission to close the gender gap in Music Education and Technology. We are here to change the image of what music producers, DJs, and audio engineers look like.

# 900

GIRLS SERVED

Our programs have served 900 girls across the country and around the world since 2012.

## HISTORICALLY UNDERREPRESENTED GROUPS

# 75%

3 fourths of our girls served come from historically underrepresented groups. This includes girls who are Black, Latinx, and from low-income households.



“Our partnership with Girls Make Beats takes our efforts one step further, championing female voices from the studio to the stage and giving girls the tools to pursue a future as a music producer.”

-Lisa McKnight

SVP and Global Head of Barbie & Dolls, Mattel.

## PREVIOUS PARTNERS INCLUDE:



TOYOTA

ESSENCE

ROCNATION

Ableton

VIACOMCBS

Pioneer Dj



# We Thank You



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**For sponsorship opportunities  
please contact:**

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SCAN TO DONATE



THANK YOU