

TECHNOLOGY

GIRLSMAKEBEATS.ORG

#### Girls Make Beats<sub>™</sub>

Founded in 2012, GIRLS MAKE BEATS (GMB) is a 501(c)(3) nonprofit organization that provides music technology education and real-world opportunities for girls by expanding the female presence of music producers, DJs, and audio engineers.



Info@girlsmakebeats.org



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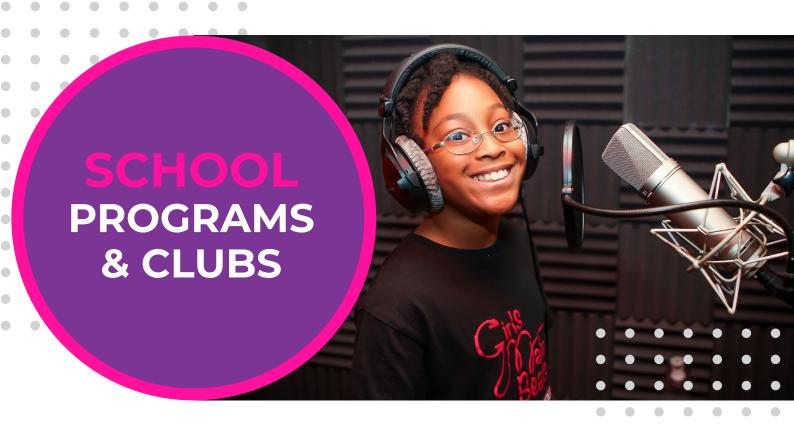


## ABOUT US OUR MISSION

Our mission at GMB is to empower girls ages 5 to 17 by expanding the female presence of music producers, DJs, and audio engineers. We aim to increase our impact through our educational programming, events and mentorship. We provide music technology education, leadership development, and mentorship to help prepare girls with the necessary tools and knowledge to successfully navigate and build successful careers in the music industry. Your support will ensure that we are equipped with the staff, facilities, and materials to continue to serve these young women.

"ONLY
6.5%
OF MUSIC
PRODUCERS
ARE FEMALE"

- ANNENBERG INCLUSION STUDY



Program Models include After School Programs, During School Programs, Seasonal Programs, and Clubs.

Beyond our core Music Technology skills, our programs also focus on the following:



#### STUDENT LEADERSHIP

Student led clubs & tutorial content



#### **SISTERHOOD**

Via the GMB Community and collaboration projects



#### CREATIVITY SKILLS/ SOCIAL-EMOTIONAL LEARNING

Engaging girls in expression via creative musical projects and podcasting



### REAL WORLD OPPORTUNITIES

Via GMB Masterclasses, mentorships, music placements on TV/Film, performances and remix contests



# PODCAST

# OUR GIRLS TAKE THE MIC

This is a space where girls can talk about things that are meaningful to them! With girls globally, we alternate the main hosts to offer various cultural perspectives.

#### **TOPICS INCLUDE:**

- Current events
- Music
- · School
- Bullying
- · Reviews
- · Educational Tips & Tricks
- · Pop culture and more





**GIRLS MAKE BEATS COMMUNITY** 

# ONCE A GMB GIRL, ALWAYS A GMB GIRL!

Keeping our girls connected beyond the classroom with continued access to opportunities and each other via our GMB Community.

#### ARTISTS/PRODUCERS/CELEBS WHO'VE ENGAGED WITH OUR GIRLS VIA

## GMBTV/AMBASSADOR PROGRAMS & MORE







**JANET JACKSON** 



**JANELLE MONÁE** 



**VICTORIA MONÉT** 

Giving GIRLS the opportunity to interview and interact with powerful and inspiring WOMEN who are shaping culture.

Our girls create remixes for major artists and engage in conversations surrounding their journey in music.



**TINASHE** 



**CHLOE X HALLE** 



**SEREYAH** 



**SHELÉA** 



**MISSY ELLIOT** 



**SYD** 

## MASTER CLASSES/PANELS ACCESS TO INDUSTRY EXPERTS



CAPITOL RECORDS



RANDY SPENDLOVE
PARAMOUNT PICTURES



OMAR GRANT
CO-PRESIDENT
ROC NATION



D.A. DOMAN
GRAMMY WINNING
PRODUCER



JENNIFER DRAKE
A&R/SONY ATV



CORY ROONEY
GRAMMY WINNING
PRODUCER



KATIE WELLE
A&R/SONY ATV



T-MINUS
GRAMMY WINNING
PRODUCER



TIMBALAND
GRAMMY WINNING
PRODUCER



NOAH SHEBIB GRAMMY WINNING PRODUCER



PRODUCER
CEO OF THE
RECORDING ACADEMY



VALEISHA
CO-PRESIDENT
OF THE
RECORDING
ACADEMY

#### PROVIDING PERFORMANCE OPPORTUNITIES

**CLIENTS INCLUDE:** 





**ESSENCE** 









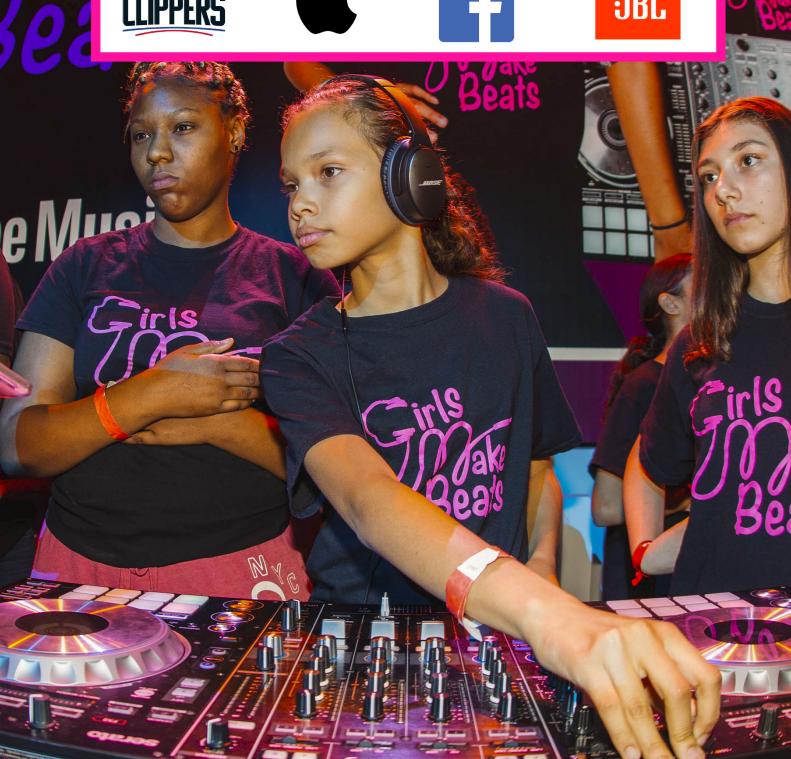












### **FEATURED ON:**























## HELP US REACH OUR **GOALS**

Our goal here at Girls Make Beats is to educate and empower 1000 young girls annually. With your help, we aim to increase our impact globally through our educational programming, events, and mentorship.

### 1000 SCHOLARSHIPS PER YEAR

"GIRLS MAKE BEATS HAS GIVEN ME THE ACCESS TO MUSIC SO MANY GIRLS AND YOUNG WOMEN ARE TRADITIONALLY DENIED. THE EXPOSURE AND SISTERHOOD I'VE GAINED IN GMB HAS LED ME TO PURSUE A PROFESSIONAL CAREER IN THE MUSIC INDUSTRY AND I'M FOREVER GRATEFUL."

> - KAIYA NYASHA GIRLS MAKE BEATS ALUMNI



#### **OUR IMPACT**

Girls Make Beats is on a mission to close the gender gap in Music Education and Technology. We are here to change the image of what music producers, DJs, and audio engineers look like.

**GIRLS SERVED** 

Our programs have served 900 girls across the country and around the world since 2012.

#### **HISTORICALLY** UNDERREPRESENTED **GROUPS**

3 fourths of our girls served come from historically underrepresented groups. This includes girls who are Black, Latinx, and from lowincome households.





"Our partnership with Girls Make Beats takes our efforts one step further, championing female voices from the studio to the stage and giving girls the tools to pursue a future as a music producer."

> -Lisa McKnight SVP and Global Head of Barbie & Dolls, Mattel.

#### **PREVIOUS PARTNERS INCLUDE:**









**ESSENCE** 

**ROCNATION** 



















@girlsmakebeats









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For sponsorship opportunities please contact: info@girlsmakebeats.org

